



# Gillamii Strategic Plan 2021 - 2025

## **Purpose:**

Lead, inspire and support, productive agriculture, rural communities and healthy natural ecosystems

## **Mission:**

Professional, timely and responsive research, trials, projects, extension, information, events and knowledge sharing

## **Vision:**

A productive, sustainable and resilient agricultural landscape

**1.1 Members have access to relevant, timely and innovative NRM and agricultural research, development, extension and trials**

- ☑ Local projects incorporate the challenges of salinity, not wetting soils, water use efficiency, sustainable livestock practices, crop production and management, biodiversity conservation, carbon capture and storage and natural asset management
- ☑ Gillamii leads or engages industry representatives to deliver trials and demonstrations that are relevant to members, the natural landscape and deliver upon the groups purpose
- ☑ Our research and development addresses current and longer term local and regional (Great Southern/South Coast) priorities
- ☑ Extension is applied at a local level in partnership with key stakeholders
- ☑ Agricultural technology applications are applied to local conditions and member businesses

**1.2 Gillamii leads initiatives to address local and regional agricultural and natural resource challenges/opportunities**

- ☑ We engage with local government to deliver upon their environmental outcomes
- ☑ Our committee and staff advocate on local agricultural and natural resource challenges and opportunities, productivity, profitability issues as well as market access
- ☑ Our services include consultation on salinity, carbon and revegetation for both individual producers and industry

**2.1 Group creates a knowledge hub and sense of community for landowners in the district**

- ☑ Gillamii initiatives deliver benefit for members by shared knowledge to the wider district of landowners
- ☑ Gillamii initiatives contribute to building resilience of member businesses, the environment and wider communities
- ☑ Members are active, engaged and feel a sense of belonging in the communities of Cranbrook, Tambellup and Frankland River

**3.1 Partnerships deliver value to the Group**

- ☑ We communicate our forward direction and project results to key stakeholders
- ☑ Grants, sponsorships and income generation from partners and key stakeholders helps deliver the groups purpose, mission and priorities

**4.1 The Group is professional and accountable in its governance**

- ☑ Our governance is of a high standard, we undertake succession planning and professional development
- ☑ Our business model is continually reviewed for the Groups longevity